



# **SPONSORSHIP PROPOSAL**



***ROCKETS***



***SOUTHWEST CHARLOTTE  
STEM ACADEMY***



# ABOUT US

Located in the thriving Steele Creek area of Charlotte, we are proud to be part of Mecklenburg County's fastest-growing region. At our school, we cater to students from kindergarten to eighth grade, offering a comprehensive education focused on science, technology, engineering, and math (STEM).

Our commitment to excellence extends beyond the classroom, as we nurture a supportive and inclusive community where every student has the opportunity to thrive.



## MISSION STATEMENT

Southwest Charlotte STEM Academy promotes high academic achievement by increasing student engagement through a workshop model that encourages and empowers students to take ownership of their own learning.

**WE LOOK FORWARD TO PARTNERING**





# SPONSOR PACKAGE

**\$250**

## **Bronze Package**

WEBSITE & PARENTSQUARE  
RECOGNITION

**\$550**

## **Silver Package**

BRONZE PLUS SOCIAL MEDIA  
RECOGNITION AND BANNER INSIDE

**\$1,100**

## **Gold Package**

SILVER PLUS BANNER OUTSIDE AND  
GAME APPEARANCE

**\$2,500**

## **Rocket Package**

GOLD PLUS LOGO ON SPORT WARMUP  
GEAR AND RECOGNITION AT ONE TEAM  
MEAL



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# ALTERNATE SPONSOR OPTIONS



- Scholar Awards
- Tutoring
- Team Meals
- Team Gear
- Spirit Nights
- Equipment
- Scholarships
- Events/Games
- Fan Engagement
- Coaches PD
- Services In-kind
- Donations



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# DEPT. SCOPE



Southwest Charlotte STEM Academy's Athletic Department presents a unique opportunity to support the holistic development of our school community's youth. Catering to students from kindergarten to 8th grade, our department is committed to fostering not only physical fitness but also instilling values of teamwork, discipline, and perseverance.

Our middle school sports program offers nine distinct opportunities for students to engage in competitive athletics, ranging from basketball and soccer to track and field. These programs not only promote physical health but also teach invaluable life skills such as leadership, sportsmanship, and time management. In a short amount of time we have earned six conference titles.

In addition to our middle school offerings, we host a variety of camps and clinics tailored to elementary students, providing them with the chance to explore different sports and activities in a fun and supportive environment. These initiatives not only introduce children to the joys of physical activity but also help them discover their interests and talents.

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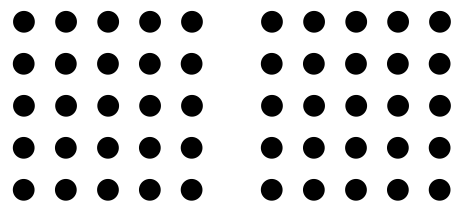
# MEET OUR TEAM



**Clay Sanders**  
Reg. Director of Athletics

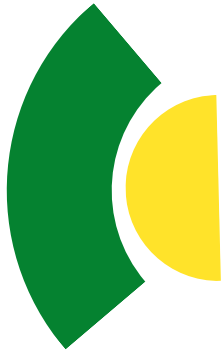
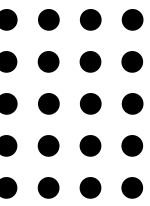


**Teddy McIlwain**  
Principal



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# WHAT WE DO?

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**ACADEMIC FOCUS**



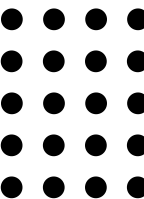
**WELLNESS FOCUS**



**GOAL FOCUS**



**COMPETITION**



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# WHY SPONSOR?



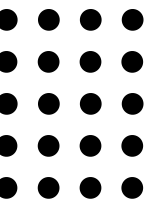
By partnering with Southwest Charlotte STEM Academy's Athletic Department, your business will not only contribute to the success of our programs but also demonstrate your commitment to the well-being and growth of our community's future leaders. Together, we can inspire, empower, and enrich the lives of our youth through the power of sports and education.

Additionally, sponsoring us will provide brand visibility to a targeted audience in your area. This provides positive association and direct traffic to your business. This is a win win situation.

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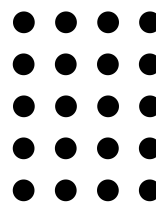
# THANK

# YOU!



## Contact

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